

PLATINUM BOTOX & ORGANIC BOTOX TREATMENT – STEP BY STEP



STEP 1 CONSULT

Consult, listen, advise and agree on a plan.

Check out our website for more information: a Client Consultation form in Downloads (online).

Introduce the aftercare they'll need to take home (Hair Botox Home Care shampoo & mask).

STEP 2 PREPARE AND CLEANSE

Cleanse twice using a GOLDEN Purify 1 Cleansing shampoo to remove any impurities, dirt and oil.



Remember never to use a clarifying shampoo if the client has just had colour or has vivid colour. After colouring, wash hair with regular shampoo (Home Care line) to keep the colour from changing.

Rinse and towel-dry the hair to remove excess water. Comb and analyse the hair's porosity and weakness. Look for weak and dry hair.

STEP 3 APPLY

Section the hair. Massage a pinch of the solution into the hair, working in 2-3cm sections, starting at the nape. Comb through. Concentrate on the most porous areas.

IMPORTANT:

- Apply enough product on each section and spread the product evenly
- Don't apply it on the scalp
- Apply the solution on damp hair
- Not wet enough? Use a salon spray bottle (the atomizer) to keep the hair damp while applying the product:

One spray – **10%**

Two sprays – **20%**

Three sprays – **30%**

	Very porous and fragile hair/bleached/ weak and damaged	Medium porous, colour, fine hair	Low porous, resistant, thick, normal
Temperature	150 – 170°C	180 – 190°C	190 – 200°C
Hair damp	in 30%	in 20%	in 10%
Leave-on time	40 minutes	45 minutes	50 minutes

STEP 4 RINSE AND APPLY AN ACIDIFYING MASK

- Rinse for 20 seconds.
- Gently towel dry, apply Organic Neutralizing Mask or Platinum Toning Mask (included in the kit), comb through, and leave for 5-10 minutes.
- Rinse for 30 seconds.

STEP 5 DRY AND IRON

Blow-dry the hair until it's 100% dry. Blast it dry quickly before finishing with a brush.

Section the hair. Iron from the roots to the ends in one smooth motion. On the first pass, let each section cool for two seconds before continuing.

Using Diana titanium wide plate straightener and a comb, iron the hair slowly in 2-3cm sections.

Give the hair one final pass with the irons set at 180°C in giant sections.

Straighten each section until the hair is smooth, silky and shiny (a minimum of 10 passes)!

STEP 6 AFTERCARE

For maximum conditioning & anti-frizz power on the hair, we recommend not shampooing for the first **48 hours**.

Hair must be rinsed with **cool water**.

Your client needs to use **Platinum & Organic Home Care Shampoos and Masks** to get maximum results from the treatment and make sure the effects last for the guaranteed time of up to 3 months.

Check out our website for more information:
a Treatment Aftercare – Client leaflet in Downloads (online).